

Department of Commerce					
Book and Book chapters Details (2023-2024)					
Sr. No	Name of Faculty	Topic Name	Name of Publisher	ISSN/ISBN	Author
	NIL				
Department of Commerce					
Book and Book chapters Details (2022-2023)					
Sr. No	Name of Faculty	Topic Name	Name of Publisher	ISSN/ISBN	Author
1	Neeru Jaswal	Blockchain Technology in Digitizing Bancassurance: A Theoretical Perspective of Prospects and Confronts in India	IGI Global	978-3-96492-397-4	
2	Diksha Verma	Blockchain Technology in Digitizing Bancassurance: A Theoretical Perspective of Prospects and Confronts in India	IGI Global	978-3-96492-397-4	
3	Shailee Thakur	Socio-Economics Of Women In India Or Declining Women Work Participation In An Era Of Economic Growth India And China- A Comparative Analysis	Weser Books	978-3-96492-397-4	

4	Diksha Verma	Socio-Economics Of Women In India Or A Study Of Women'S Perception On Application Of Omni Channels In Bancassurance	Weser Books	978-3-96492-397-4	
5	Dr. Preeti Sharma	Socio-Economics Of Women In India Or Declining Women Work Participation In An Era Of Economic Growth India And China- A Comparative Analysis	Weser Books	978-3-96492-397-4	
6	Ms. Priyanka Nehra	An Investigation study on Digital Marketing and its Consequences	Bharti Publication	978-81-19757-10-7	
7	Dr Manpreet Kaur	An Experiential Study of Mergers and Acquisitions In Indian Banking Sector	Bharti Publication	978-81-19757-10-7	
8	Dr. Manpreet Kaur	Crypto Currency and its Journey in India: A Theoretical Perspective	Bharti Publication	978-81-19757-10-7	
9	Ms. Sarabjit Kaur	An Experiential Study of Mergers and Acquisitions In Indian Banking Sector	Bharti Publication	978-81-19757-10-7	
10	Ms. Neeru Jaswal	Crypto Currency and its Journey in India: A Theoretical Perspective	Bharti Publication	978-81-19757-10-7	
11	Ms. Chahat Rao	Impact of Digital Transformation on Profitability of Financial Companies: A Review of Emerging FinTech Trends	Bharti Publication	978-81-19757-10-7	

12	Ms. Tanveer Kaur	A Review on Real Time Face Mask Detection using Convolutional Neural Network (CNN)	Bharti Publication	978-81-19757-10-7	
13	Ms. Sukhmani Sandhu	Embedding AI In Hospitality and Tourism	Bharti Publication	978-81-19757-10-7	
14	Ms. Neeru Jaswal	Blockchain Technology –Applications and Advantages of Blockchain Technology in the digital era	Bharti Publication	978-81-19757-10-7	
15	Ms. Tanvi Sharma	Blockchain Technology –Applications and Advantages of Blockchain Technology in the digital era	Bharti Publication	978-81-19757-10-7	
16	Ms. Shailee Thakur	Blockchain Technology –Applications and Advantages of Blockchain Technology in the digital era	Bharti Publication	978-81-19757-10-7	
17	Ms. Tanveer Kaur	Study Of Consumer Satisfaction Towards FMCG	Bharti Publication	978-81-19757-10-7	
18	Ms. Kirti Rani	The Importance of Trust in Understanding the Effects of Social Media Marketing on Brand Equity and Brand Loyalty	Bharti Publication	978-81-19757-10-7	
19	Ms. Enu Sambyal	An Investigation study on Digital Marketing and its Consequences	Bharti Publication	978-81-19757-10-7	
20	Ms. Harjinder Kaur	Changing Landscape of Indian Banking Industry: A reference to Blockchain and Artificial Intelligence	Bharti Publication	978-81-19757-10-7	

21	Ms. Tanveer Kaur	Imperceptible Video Watermarking Scheme for Copyright Protection	Bharti Publication	978-81-19757-10-7	
22	Dr. Preeti Sharma	The Importance of Trust in Understanding the Effects of Social Media Marketing on Brand Equity and Brand Loyalty	Bharti Publication	978-81-19757-10-7	
23	Ms. Kirti Rani	Impact of Digital Transformation on Profitability of Financial Companies: A Review of Emerging FinTech Trends	Bharti Publication	978-81-19757-10-7	
24	Ms. Diksha Verma	Crypto Currency and its Journey in India: A Theoretical Perspective	Bharti Publication	978-81-19757-10-7	
25	Dr. Preeti Sharma	Artificial Intelligence- Trends in Marketing	Bharti Publication	978-81-19757-10-7	
26	Ms. Shailee Thakur	Artificial Intelligence- Trends in Marketing	Bharti Publication	978-81-19757-10-7	
27	Ms. Chahat Rao	Changing Landscape of Indian Banking Industry: A reference to Blockchain and Artificial Intelligence	Bharti Publication	978-81-19757-10-7	
28	Ms. Sukhmani Sandhu	Artificial Intelligence- Trends in Marketing	Bharti Publication	978-81-19757-10-7	

Department of Commerce

Book and Book chapters Details (2021-2022)

Sr. No	Name of Faculty	Topic Name	Name of Publisher	ISSN/ISBN	Author
---------------	------------------------	-------------------	--------------------------	------------------	---------------

1	Neeru Jaswal	Teachers During Online	Taran publication	978-81-952659-7-8	
2	Shubhangi Tripathi	Firm	Crystal Series	9.79E+12	
3	Diksha Verma	In India Or Covid 19 And	Taran publication	978-81-952659-7-8	
4	Diksha Verma	Justice Or Bancassurance: A	Wizard publication	978-93-91013-07-3	
5	Diksha Verma	In India Or Omni Channel: The	Weser Books	978-3-96492-285-4	
6	Tanveer Kaur	Firm	Crystal Series	9.79E+12	
7	Ms. Tanveer Kaur	Watermarking Scheme for	Bharti Publication	978-81-19757-52-7	
8	Ms. Shailee Thakur	–Applications and Advantages	Bharti Publication	978-81-19757-52-7	
9	Ms. Mannat Bains	Banking Industry: A reference to	Bharti Publication	978-81-19757-52-7	
10	Ms. Chahat Rao	Transformation on Profitability	Bharti Publication	978-81-19757-52-7	
11	Dr Manpreet Kaur	Mergers and Acquisitions In	Bharti Publication	978-81-19757-52-7	
12	Ms. Tanveer Kaur	Mask Detection using	Bharti Publication	978-81-19757-52-7	
13	Ms. Shobhna	Understanding the Effects of	Bharti Publication	978-81-19757-52-7	
14	Ms. Enu Sambyal	Digital Marketing and its	Bharti Publication	978-81-19757-52-7	
15	Sandhu	and Tourism	Bharti Publication	978-81-19757-52-7	
16	Tripathi	on Employee Turnover in	Bharti Publication	978-81-19757-52-7	
17	Ms. Shobhna	Marketing	Bharti Publication	978-81-19757-52-7	
18	Ms. Amrita Saini	Transformation on Profitability	Bharti Publication	978-81-19757-52-7	
19	Dr. Preeti Sharma	Understanding the Effects of	Bharti Publication	978-81-19757-52-7	
20	Ms. Shailee Thakur	Marketing	Bharti Publication	978-81-19757-52-7	
21	Sandhu	Marketing	Bharti Publication	978-81-19757-52-7	
22	Dr. Preeti Sharma	Marketing	Bharti Publication	978-81-19757-52-7	
23	Ms. Tanvi Sharma	–Applications and Advantages	Bharti Publication	978-81-19757-52-7	
24	Ms. Kirti Rani	Understanding the Effects of	Bharti Publication	978-81-19757-52-7	
25	Ms. Tanveer Kaur	Towards FMCG	Bharti Publication	978-81-19757-52-7	
26	Ms. Chahat Rao	Banking Industry: A reference to	Bharti Publication	978-81-19757-52-7	
27	Ms. Diksha Verma	in India: A Theoretical	Bharti Publication	978-81-19757-52-7	
28	Ms. Harjinder Kaur	Banking Industry: A reference to	Bharti Publication	978-81-19757-52-7	
29	Ms. Neeru Jaswal	–Applications and Advantages	Bharti Publication	978-81-19757-52-7	
30	Ms. Neeru Jaswal	in India: A Theoretical	Bharti Publication	978-81-19757-52-7	

Department of Commerce					
Book and Book chapters Details (2020-2021)					
Sr. No	Name of Faculty	Topic Name	Name of Publisher	ISSN/ISBN	Author
1	Ms. Kirti Rani	Competitive Advantage	Bharti Publication	978-81-19757-61-9	
2	Sandhu	Competitive Advantage	Bharti Publication	978-81-19757-61-9	
3	Ms. Jasvir Kaur	Commerce Business In India	Bharti Publication	978-81-19757-61-9	
4	Dr. Preeti Sharma	and Development Program in	Bharti Publication	978-81-19757-61-9	
5	Ms. Tanveer Kaur	and Development Program in	Bharti Publication	978-81-19757-61-9	
6	Ms. Tanveer Kaur	And Opportunities During	Bharti Publication	978-81-19757-61-9	
7	Ms. Diksha Verma	hydroxychloroquine	Bharti Publication	978-81-19757-61-9	
8	Kaur	hydroxychloroquine	Bharti Publication	978-81-19757-61-9	
9	and	Pandemic On Different Sectors	Bharti Publication	978-81-19757-61-9	
10	Dr. Preeti Sharma	Sector in India and Relief	Bharti Publication	978-81-19757-61-9	
11	Ms. Jasvir Kaur	among young customers	Bharti Publication	978-81-19757-61-9	
12	Ms. Neeru Jaswal	Satisfaction Through Better	Bharti Publication	978-81-19757-61-9	
13	Tripathi	hydroxychloroquine	Bharti Publication	978-81-19757-61-9	
14	Ms. Shobhna	Technical Support to MSME	Bharti Publication	978-81-19757-61-9	
15	Ms. Priyanka Nehra	Technical Support to MSME	Bharti Publication	978-81-19757-61-9	
16	Ms. Chahat Rao	Competitive Advantage	Bharti Publication	978-81-19757-61-9	
17	Ms. Sarabjit Kaur	among young customers	Bharti Publication	978-81-19757-61-9	
18	Ms. Neeru Jaswal	Health And Economy Of The	Bharti Publication	978-81-19757-61-9	
19	Ms. Diksha Verma	Commerce Business In India	Bharti Publication	978-81-19757-61-9	
20	Ms. Mannat Bains	Economy: A Macroeconomics	Bharti Publication	978-81-19757-61-9	
21	Ms. Tanvi Sharma	among young customers	Bharti Publication	978-81-19757-61-9	
22	Ms. Shailee Thakur	Sector in India and Relief	Bharti Publication	978-81-19757-61-9	
23	Ms. Enu Sambyal	Sector in India and Relief	Bharti Publication	978-81-19757-61-9	
24	Ms. Kirti Rani	Develop Nation	Bharti Publication	978-81-19757-61-9	
Department of Commerce					

Book and Book chapters Details (2019-2020)					
Sr. No	Name of Faculty	Topic Name	Name of Publishier	ISSN/ISBN	Author
1	Ms. Chahat Rao	Non- Durables among Rural	Bharti Publication	978-81-19757-91-6	
2	Ms. Tanveer Kaur	International Trade since 1993	Bharti Publication	978-81-19757-91-6	
3	Ms. Shailee Thakur	Board System	Bharti Publication	978-81-19757-91-6	
4	Ms. Tanvi Sharma	Management of Challenges	Bharti Publication	978-81-19757-91-6	
5	Ms. Neeru Jaswal,	Pattern and Perception of	Bharti Publication	978-81-19757-91-6	
6	Ms. Tanveer Kaur	Technology: An Insight from	Bharti Publication	978-81-19757-91-6	
7	Ms. Shobhna	Management of Challenges	Bharti Publication	978-81-19757-91-6	
8	Ms. Enu Sambyal,	Creating Learning	Bharti Publication	978-81-19757-91-6	
9	Ms. Sarbjit Kaur	Yoke:A Tool for Zero Defects	Bharti Publication	978-81-19757-91-6	
10	Ms. TanviSharma	International Trade since 1992	Bharti Publication	978-81-19757-91-6	
11	Ms. Kirti Rani,	Pattern and Perception of	Bharti Publication	978-81-19757-91-6	
12	Ms. Sarbjit Kaur	Perception Towards Patanjali	Bharti Publication	978-81-19757-91-6	
13	Dr. Preeti Sharma	Implications for Women	Bharti Publication	978-81-19757-91-6	
14	Dr. Preeti Sharma	Status in India	Bharti Publication	978-81-19757-91-6	
15	Ms. Enu Sambyal	Non- Durables among Rural	Bharti Publication	978-81-19757-91-6	
16	Ms. DikshaVerma,	Corporate Governance in India:	Bharti Publication	978-81-19757-91-6	
17	Sandhu	Creating Learning	Bharti Publication	978-81-19757-91-6	
18	Ms. Manpreet Kaur,	to enhance the Employee	Bharti Publication	978-81-19757-91-6	
19	Sandhu	Technology: An Insight from	Bharti Publication	978-81-19757-91-6	

2022-2023

2022-2023

2022-2023

2022-2023

2022-2023

2022-2023

2022-2023

2022-2023

[illegible]

2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
2022-2023
Year

[illegible]

Year
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021
2020-2021

[illegible]